«Recipient\_Name»  
  
,

Hello!

I am a real estate agent specializing in the sale of vacant residences in «CityRegion». I’ve noticed your property at is currently vacant.

I represent «Client\_Name», a client interested in purchasing your vacant property. We are prepared to work directly with you or with a broker of your choice to negotiate a fair and efficient sale that meets your present needs.

Please contact me at your earliest convenience to discuss options for the sale of your vacant home. I am excited to work with you on this opportunity, and I look forward to hearing from you soon!

Sincerely,