

Hello [**Name (optional)**]!

I’m [**Name**], an experienced real estate agent who has been in the business for over [**XX**] years, and I’m writing to introduce myself to the neighbors. After much success in [**neighboring area(s)**], I’ve decided to extend my business to the people of [**neighborhood**] looking to buy or sell their home.

I work with a highly-skilled professional network familiar with the local market and real estate trends. We specialize in residential listings and purchases and have a stellar record of getting the best for our clients.

My detail-oriented approach will make navigating the rough waters of the real estate market a little smoother. It will be my privilege to work just as diligently for the people of [**neighborhood**] as I have for the people of [**neighboring area**].

Whether you’re looking to sell your house or buy your dream home I will make your goals my passion. Please call me today if you’re ready to take advantage of this great market. I’m able to answer your questions and provide the information you need to make the best decisions for you and your family.

I look forward to hearing from you soon!

[**Signature**]

**Agent Name**

CalBRE Lic #

555.555.5555 | youremail@mail.com | yourwebsite.com