

5 tips for selling your home *fast*

Do you have to relocate for a job? Hoping to move before the school year starts? Follow these tips to quickly locate a buyer and close your home's sale within your timeframe:

1. **Price it right.** Set a competitive price to incentivize a buyer to consider in your home. This doesn't mean your home will sell for less than you want, instead serious buyers get interested right when it hits the market.

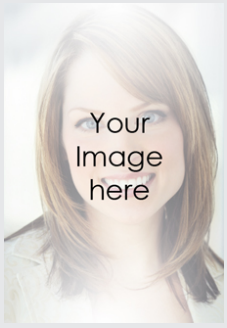
2. **Stage appropriately.** Your home may gather dust on the market due to personal tastes. Family pictures and memorabilia are a subconscious turn-off to buyers who have a hard time picturing their own family in the space. A fresh coat of paint and a quick de-cluttering can do wonders for a buyer's imagination.

3. **Hire the right agent.** The agent who is going to sell your home fast is proactive, experienced and honest with you, their client. Communication with your agent is key to an efficient sales effort.

4. **Market aggressively.** Your agent can help you put together and execute a marketing plan to expose your home to buyers. This includes online marketing, open houses and ads.

5. **Highlight standout features.** Collaborate with your agent to showcase what makes your home stand out. Maybe you haven't thought about mentioning your home's energy upgrades or drought-friendly landscaping. Get creative!

Contact me for free consulting and more tips. Not only will I help you sell your home quickly, I'll make sure you get the best possible price.



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