



SHOULD YOU INSTALL ARTIFICIAL TURF?



Your Name

DRE Lic #
555.555.5555
youremail@mail.com
yourwebsite.com
Broker Name
Broker Lic #



When drought hits, Californians consider artificial lawns as an alternative to their water-guzzling lawns.

PROS:

It saves water. You can reduce 50%-70% of total residential water usage and significantly reduce your water bill for years. Plus, you may qualify for local rebates from your water company.

It reduces maintenance time and cost. No more mowing, watering, weeding, seeding, thatching or fertilizing.

It reduces pollution. No more fertilizer draining into the ocean, no more pollution from mowers and no more hazardous chemical weed killers.

It looks green all year. No need to worry about dried, fading or unkempt-looking grass.

It has a long life expectancy. An artificial lawn lasts 10 years or more.

CONS:

It's costly. The cost of materials, installment operation fees for loading, delivery and labor can range into the thousands.

It retains heat. Artificial grass retains much more heat than a natural lawn, making it too hot to play on. The temperature of the turf could rise to more than 130 degrees on a 98-degree day.

It's not biodegradable. Manufacturing artificial turf is energy-intensive and requires use of rubber and plastics, which will eventually end up in landfills.

It needs cleaning. You will have to clean up, not just rinse off, any messes that could be a health hazard, like blood or pet messes.

Before you commit, do your research and look at the factors that apply to you, your home and your environment.

When you're looking for a bigger change, give me a call!