



I noticed the availability of your property ended without a sale. Let me put my marketing plan to work for you locating a buyer:

- **Proper media exposure.** Successful marketing employs multiple ways available to reach buyers. This includes posting a detailed description with quality photos of your home in all applicable multiple listing services, maximizing the use of online tools, proper signage and newsletters.
- **Reasons that motivate.** As a seller, having clearly defined activities and expectations for your sale lead directly to your goals.
- **Competitive pricing for your home.** Together we'll set the asking price of your home correctly on a review of recent comparable sales and seek out your home's fair market value.
- **Homebuyers want accessibility.** A successful seller works to make their home available for viewing at the buyer's convenience. This requires your agent to coordinate contacts with you as owner, a professional lock box arrangement and flexible hours for viewing.
- **Smart staging to make your home stand out.** First impressions are an opportunity. I know the staging conditions buyers relate to and gravitate towards.
- **Evaluating the condition of your property.** Homebuyers want a clean and hassle-free home. A well-maintained property in proper working condition puts buyers at ease and willing to make an offer.
- **A proactive seller agent.** A competent agent takes the initiative in all marketing and negotiation while exhausting all available resources to meet your goals. I am a diligent marketer, and I will enlist the help of my deep professional network to locate buyers. You will find I work with you to solve concerns prospective buyers may have about your property.

Stay motivated and choose an agent with proven results. Call me today and let me put my plan to work for you!