,

Dear «Recipient\_Name»,

It’s been some time since we worked together on your real estate transaction, and I hope your house continues to be your beautiful and comfortable dream home!

Since your transaction, my business has grown, giving me the privilege of helping homebuyers and sellers with one of the biggest transactions of their lives. I would love to extend these services to your friends, family and colleagues.

Who do you know who wants to purchase or sell a home in your area? Please share my contact information with them! It would be my pleasure to assist them with the selling or buying process.

And of course, please give me a call if you’re thinking of selling, or even looking to buy a second home. I would love to work with you again in your next real estate transaction!

Thank you for being one of my valued clients. I look forward to hearing from you.

Sincerely,