

Extra contact information  
(Delete if not needed)

**Your Name/Team Name**

CalBRE Lic #  
555.555.5555  
youremail@mail.com  
yourwebsite.com

Use these tips to take advantage of selling your home this autumn.

**DO** list your home. Many sellers assume that once spring is over, so is the time to sell. However, the fall is a great time of year to sell since there are fewer sellers for you to compete with, improving your chances of making a sale.

**DON’T** overprice. Buyers looking for homes in the fall are more likely to pay the asking price, but they will pass if you’re asking way above market value.

**DO** take advantage of the season. Use fall colors to improve your home’s curb appeal and interior atmosphere. Boil cinnamon for a fall aroma during home showings. Light a low but cozy fire to keep visiting buyers warm.

**DON’T** overdo the holidays. Too many holiday-specific decorations may overwhelm buyers or hide your home’s assets.

**DO** play up your yard. Plant fall flowers, like chrysanthemums. Hang a seasonal wreath on your front door.

**DON’T** neglect yardwork. Fall leaves are beautiful, but if left unkempt may diminish your home’s appearance. Rake the leaves consistently. Clear out the gutters to avoid leaks and clogs.

**DO** make your home move-in ready. Buyers are eager to move in before winter, when the kids are out of school and the holidays are in full force. Prepare your home for a quick move to entice buyers with a deadline.

Are you ready to sell your home this fall? Give me a call today!